

Georgetown McDonough



D(esign) + **X**(perience) + **I**(nnovate)

*Org Detailed
View*

Mission Statement

To create a cross collaborative community meant to educate and inspire students about the limitless possibilities of design thinking. Our organization will allow students to learn such practices and apply them to any career or curriculum opportunity that they might come across. We aim to create an inclusive and diverse environment that allows students from all backgrounds and skill sets to educate, learn and inspire each other.

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Careers

*Skill
building*

Community

*Cross-functional &
interdisciplinary teams
and industries*

Creative problem solvers

What Do You Gain

Mindset for innovative problem solving

Network of innovators

How creativity can be used for good

Skillsets that can be used in the "real world"

Being able to think in "grey"

Agile Awareness

Space for idea generation

Tools you can use in case competitions & study teams

Fun + Creative Space

Understanding the customer

Find opportunities to add value to the business world

3 Pillars

Careers

- Alumni Relations
- Finding Job Opportunities

Curriculum

- Newsletters
- Workshops
- One - Stop Website
- Cross Collaboration
- Case Competition

Community

- DEI
- Collaborate With DC Community

OUR ROADMAP

NEWSLETTER

WORKSHOPS

Agile
Design Thinking

CAREERS

Alumni relations
Collaborate with other
career days

COMMUNITY

Solving school-wide DEI issues
DC Advantage

CASE

COMPETITION

Doing good with design
and business
"Design for Extreme
Affordability"

Current Positions



MICHELLE YAP
CO - PRESIDENT



TANVI SETH
CO - PRESIDENT



JAMES AZAR
VP of FINANCE

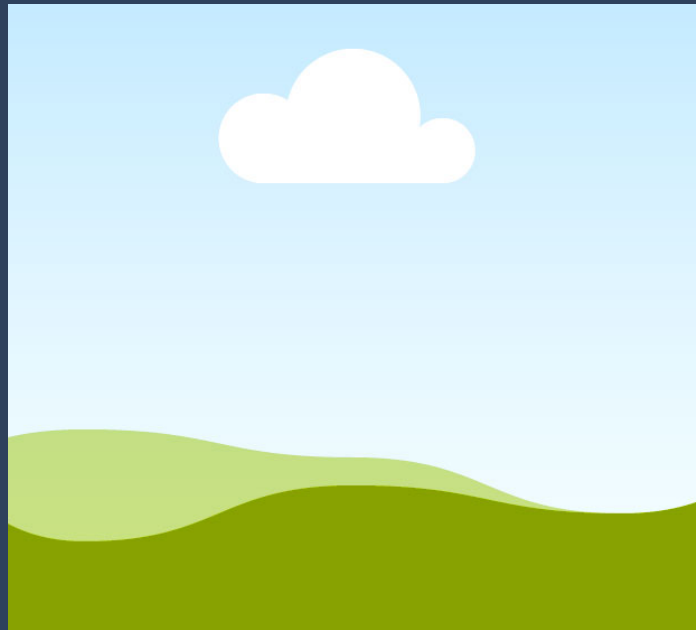


MICHELLE ZAYED
VP of PARTNERSHIPS



VICTOR HUGO
GUIMARES
VP of LOGISTICS

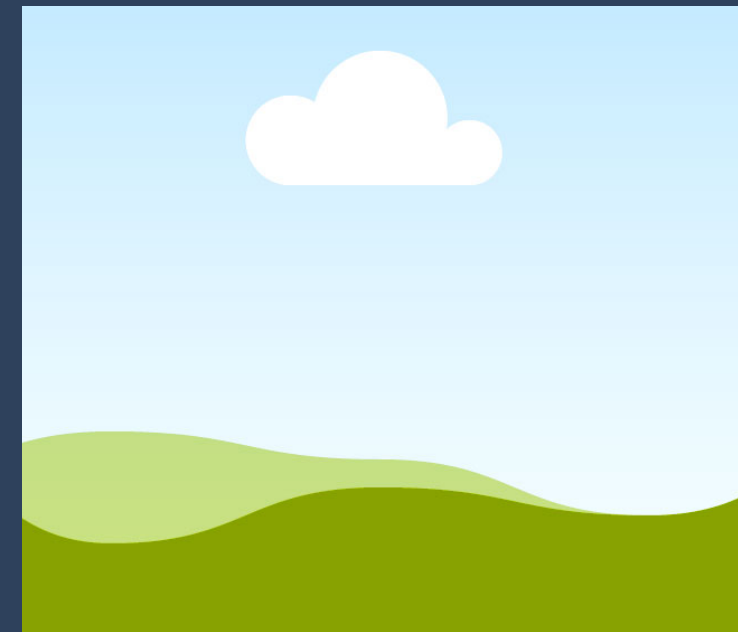
Available Positions



CO - PRESIDENT



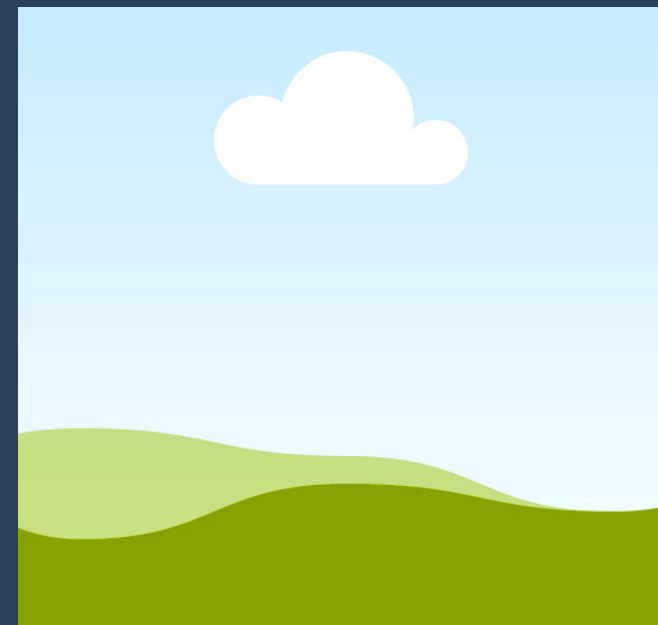
CO - PRESIDENT



VP of FINANCE



VP of PARTNERSHIPS



VP of LOGISTICS

Position Details

Two Co-Presidents (2 - 4 hours / week)

- Operate the organization in compliance with club mission and all policies and procedures established by the Student Organization Handbook & SORC
- Plan, organize and direct the organization to ensure membership retention and growth
- Act as the liaison between the club's members, SGA, SORC, etc.
- Chair board member meetings and make presentations to board members for important issues including club's mission, future action plan and finances
- Executive decisions concerning all club events and activities
- Coordinate with the VP of Finances to manage clubs account
- Conduct correspondence for the club and provide written documentation of the club's activities to SORC
- Planning and running the Club meetings; communicating the agenda to the Board
- Scheduling and running Board meetings
- Coordinating with the Program Office and Career Center to publicize events
- Supporting Board members to help them fulfill their duties
- Organizing club resources for all events
- Communicating with SGA and other club leaders to coordinate events and share best practices
- Maintaining and amending the Constitution as needed with board & SORC approval
- Providing regular communication to the membership regarding the strategic direction of the club
- Representing the club at events (e.g. Welcome Weekends) and coordinating additional club member representation
- Overseeing the election process

Position Details

One (1) VP of Partnerships and Marketing (1 -2 hours / week)

- This role may be vacant at club launch but will be necessary by Year 2 of the club
- Oversee promotion of new club events and initiatives
- Support co-presidents in coordinating with the Program Office and Career Center to publicize events
- Oversee and send club newsletter
- Identify opportunities to partner with other clubs or initiatives to improve the experience of club members

One (1) VP of Logistics & Communications (1 -2 hours/week)

- This role may be vacant at club launch but will be necessary by Year 2 of the club
- Coordinate with board to plan logistics for club activities - this may include booking resources (rooms) or helping to source venues and suppliers for activities
- Align with VP-of Marketing and manage day-to-day communication with club members
- Distribute communication about events and activities across Whatsapp and Engage as needed

One (1) VP of Finance (1-2 hours/week)

- Manage the club finances, including but not limited to dues, expenses, revenues, and sponsorships
- Keep an accurate record of the club account and all its transactions
- Process expenses related to activities, such as submitting spending requests, submitting receipts, tracking transactions, etc.
- Coordinate with Co - Pres to plan the club's financial activities
- Coordinate with Co - Pres in relation to any amount of fund required that can be sourced from particular events or activities
- Assist the president and Co - Pres in financial preparations, presentations, and requests
- Assisting with other club programs and special initiatives as needed

Why You Should Run

- New club on campus - allows for the flexibility to make amends to current positions, change way events are run, recreate marketing efforts, etc.
- Growing focus in the industry - looks great on a resume and is great way to understand concepts and/or build network
- Opportunity (and a great excuse) to reach out to really interesting people with non-traditional post-MBA roles
- Opportunity to build something new and leave your mark on Georgetown -
 - we can share contacts and ideas that we had when launching the club in case they're not sure where to start

WE'D LOVE TO CHAT!

HOW TO REACH US

Georgetown McDonough



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